

AMRIT BHAVINANI

Detail Driven Designer | Outstanding Online Orator | Master Media Marketer

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OBJECTIVE

Designer for web, print and interaction. Extensive experience in a number of top Fortune 100 companies providing a unique understanding of marketing, multimedia/design and social media applications. Proficiency with Adobe Design and Video Suites and Microsoft Office. Ability to provide project management and leadership with an open and entrepreneurial mind.

EDUCATION



2005
2009

B.S. Computational Media, minor in **Marketing**

Primary emphasis on graphic and web design, mobile interaction, marketing analytics, and social media strategy.

WORK EXPERIENCE

2010 - 2013



Graphics and Communications Specialist
Atlanta, GA

Led 3 Web Redesigns for a Top-20 Business School from design to development informed by Google Analytics site data; Created original content and facilitated engagement on over a dozen social media platforms to drive qualified prospective candidates to apply for an MBA program.

2009 - 2013



Online Marketing Manager
Atlanta, GA

Created and disseminated content for an online-based Atlanta marketing/promotions startup; Leveraged online interactions into customer leads; Established relevant business relationships for company growth; Built a social media presence from **0 to 20k+ subscribers in 24 mos**

2008 - 2010



New Media Reverse Mentor
Atlanta, GA

Instructed several Time Warner, CNN and Turner Broadcasting **C-Level Executives** on current and developing new media applications that affect their business line **through engaging presentations demonstrating industry best practices**

2007 - 2009



Graphics and Marketing Specialist
Orlando, FL

Redesigned Walt Disney World Careers recruitment website and print collateral; **Assisted Disney Senior Management with delivering presentations** to stakeholders through captivating video storytelling; Worked remotely following successful internship completion.

2006 - 2006



Graphic Design, UI/UX Intern
Atlanta, GA

Human Centered Design Group Intern at AT&T Mobile (formerly Cingular Wireless). **18% drop in customer issues through innovative design solutions** in redevelopment of AT&T's point of sale touch-screen kiosk; Facilitated heuristic evaluations on nationally launched WiFi platform.

2001 - 2010



Founder/Freelancer
Atlanta, GA

Freelance Design firm where I designed business presentations, corporate web sites, email marketing templates, promotional logos and 3D renderings. **Maintained 8 regular small business clients while pursuing my Bachelors of Science.**

LEADERSHIP ROLES

Georgia Tech Young Alumni Council

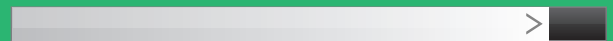
Coordinated events with GT Alumni Association and effectively engaged graduates of the last decade through management of all online marketing and communications. Took on role as advisor to Georgia Tech Marketing and Development.

Big Brothers Big Sisters of Metro Atlanta

Mentor for 2+ years. Regularly deliver recruitment presentations to aid in matching "bigs" with "littles" (brothers/sisters) to offer exposure and guidance to Atlanta's youth.

RELATED SKILLS

Graphic and Web Design



Dreamweaver, Flash, HTML, Illustrator, InDesign, Javascript, Photoshop, Visio

Social Media Strategy, Marketing, Analytics



Facebook Insights, HootSuite, Google Analytics, Klout, Meltwater, Radian6, Vitruve, WordPress

Video Production, Editing + 3D Modeling



3D Studio Max, After Effects, Audition, Encore, Final Cut Pro, Maya, Premiere

Programming Languages



Java, Visual Basic, Python, ActionScript, C



“...highly effective in increasing audience engagement.”

“...knew he would be able to handle anything thrown at him.”

HOBBIES + INTERESTS

